



Beginner

\$997.00/Monthly

Media Power

\$2,500.00/Monthly

Corporate Power

\$4,997.00/Monthly

Features

- Social Media Managing
- Social Media Consultation

Social Media Management

1. Platforms(Up to 2 platforms managed at this tier)

- a. Facebook
- b. Instagram
- c. Twitter
- d. Youtube

2. Services/Features

a. Facebook

1. Strategy
2. Marketing Approach
3. Collaboration to cover goals, needs, issues/struggles

3. Content

Development/Management

- a. Page Layout/Design
- b. Profile/Cover Photo
- c. About/Business Info Content
- d. Page Button

4. Posts To Page(15-20 per month)

- a. Images/Videos
- b. Written Content
- c. Relevant Content That Fits Brand
- d.

b. Instagram

1. Page Layout
 - a. Profile photo
 - b. Website Link
 - c. Short Bio

Features

- Social Media Managing
- Social Media -Consultation

Social Media Management

1. Platforms(Up to 2 platforms managed at this tier)

- e. Facebook
- f. Instagram
- g. Twitter
- h. Youtube

2. Services/Features

b. Facebook

1. Strategy
2. Marketing Approach
3. Collaboration to cover goals, needs, issues/struggles
4. Facebook Ad Spend

i. Daily Promotion Of Content

- ii. Daily Ad Spend(\$10-\$20)
- iii. Total Ad Spend (\$400)

3. Content

Development/Management

- i. Page Layout/Design
- ii. Profile/Cover Photo
- iii. About/Business Info Content
- iiii. Page Button

4. Posts To Page(20-25 per month)

Features

- Social Media Managing
- Social Media Ad Spend
- Consultation
- Social Media Influencer Marketing
- Email Newsletter Management/Landing Page

1. Platforms(All platforms managed at this tier)

- i. Facebook
- j. Instagram
- k. Twitter
- l. Youtube

2. Services/Features

c. Facebook

5. Strategy
6. Marketing Approach
7. Collaboration to cover goals, needs, issues/struggles
8. Facebook Ad Spend

i. Daily Promotion Of Content

- ii. Daily Ad Spend(\$10-\$20)
- iii. Total Ad Spend (\$400)

3. Content

Development/Management

- i. Page Layout/Design
- ii. Profile/Cover Photo
- iii. About/Business Info Content
- iiii. Page Button
- iv. Retargeting



- 2. Image/Video Creation
15/20 posts
- 3. Community Engagement
 - a. engagement with other accounts in your industry
 - b. comments, likes

C. Twitter

- i. Page layout
 - 1. Profile/Cover Photo
 - 2. Bio
 - 3. Website Link
- ii. Posts to page (15-20 posts)
- iii. Community engagement
 - 1. Engage with other accounts in industry
 - 2. Comments, Likes

D. Youtube

- i. Page layout
 - 1. Channel Description
 - 2. Intro Video
- ii. Profile/Cover Photo
- iii. Video development(1 to 3 vids per month)
- iv. Community management
 - 1. Respond to comments

- i. Images/Videos
- ii. Written Content
- iii. Relevant Content That Fits Brand

b. Instagram

- 1. Page Layout
 - i. Profile photo
 - ii. Website Link
 - iii. Short Bio
- 2. Image/Video Creation 20/25 posts
- 3. Community Engagement
 - i. engagement with other accounts in your industry
 - ii. comments, likes
- 4. Ad spend
 - i. Promotion Of Images/Videos
 - ii. Daily Ad Spend(\$3,\$5)
 - ii. Total Ad Spend(\$100)

C. Twitter

- i. Page layout
 - 1. Profile/Cover Photo
 - 2. Bio
 - 3. Website Link
- ii. Posts to page (20-25 posts)
- iii. Community engagement
 - 3. Engage with other accounts in industry
 - 4. Comments, Likes

D. Youtube

- i. Page layout
 - 3. Channel Description
 - 4. Intro Video
- ii. Profile/Cover Photo

4. Posts To Page(25-30 per month)

- i. Images/Videos
- ii. Written Content
- iii. Relevant Content That Fits Brand

b. Instagram

- 1. Page Layout
 - i. Profile photo
 - ii. Website Link
 - iii. Short Bio
- 2. Image/Video Creation 25/30 posts
- 3. Community Engagement
 - i. engagement with other accounts in your industry
 - ii. comments, likes
- 4. Ad spend
 - i. Promotion Of Images/Videos
 - ii. Daily Ad Spend(\$3,\$5)
 - ii. Total Ad Spend(\$150)

C. Twitter

- i. Page layout
 - 4. Profile/Cover Photo
 - 5. Bio
 - 6. Website Link
- ii. Posts to page (25-30 posts)
- iii. Community engagement
 - 5. Engage with other accounts in industry
 - 6. Comments, Likes

D. Youtube

- i. Page layout
 - 1. Channel Description
 - 2. Intro Video
- ii. Profile/Cover Photo
- iii. Video development(2 to 4 vids per month)
- iv. Community management



- iii. Video development(1 to 3 vids per month)
- iv. Community management
 - 2. Respond to comments

- 1. Respond to comments
- 2. Like Positive comments

SOCIAL POWER

\$6,500.00

TARGET POWER

\$10,000.00/Monthly

SYNDICATION POWER

\$25,000.00/Monthly

Features

- Social Media Managing
- Social Media Ad Spend
- Consultation
- Social Media Influencer Marketing
- Email Newsletter Management/Landing Page

1. Platforms(All platforms managed at this tier)

- m. Facebook
- n. Instagram
- o. Twitter
- p. Youtube

2. Services/Features

d. Facebook

- 9. Strategy
- 10. Marketing Approach
- 11. Collaboration to cover goals, needs, issues/struggles
- 12. Facebook Ad Spend

- i. Daily Promotion Of Content
- ii. Daily Ad Spend(\$20-\$40)

Features

- Social Media Managing
 - Social Media Ad Spend
 - Consultation
 - Social Media Influencer Marketing
 - Email Newsletter Management/Landing Page
 - Advertised on 2 Major Blogs (Shadroom/Wordst ar etc based on niche)

1. Platforms(All platforms managed at this tier)

- q. Facebook
- r. Instagram
- s. Twitter
- t. Youtube

2. Services/Features

- e. Facebook**
- 13. Strategy

Features

- Social Media Managing
- Social Media Ad Spend
- Consultation
- Social Media Influencer Marketing
- Email Newsletter Management/Landing Page

1. Platforms(All platforms managed at this tier)

- u. Facebook
- v. Instagram
- w. Twitter
- x. Youtube

2. Services/Features

f. Facebook

- 17. Strategy
- 18. Marketing Approach
- 19. Collaboration to cover goals, needs, issues/struggles
- 20. Facebook Ad Spend

- i. Daily Promotion Of Content
- ii. Daily Ad Spend(\$20-\$40)



iii. Total Ad Spend (\$800)

3. Content Development/Management

- i. Page Layout/Design
- ii. Profile/Cover Photo
- iii. About/Business Info Content
- iiii. Page Button
- iv. Retargeting

4. Posts To Page(25-30 per month)

- i. Images/Videos
- ii. Written Content
- iii. Relevant Content That Fits Brand

b. Instagram

2. Page Layout

- i. Profile photo
- ii. Website Link
- iii. Short Bio

2. Image/Video Creation 25/30 posts

3. Community Engagement

- i. engagement with other accounts in your industry
- ii. comments, likes

4. Ad spend

- i. Promotion Of Images/Videos
- ii. Daily Ad Spend(\$10,\$20)
- ii. Total Ad Spend(\$500)

C. Twitter

i. Page layout

- 7. Profile/Cover Photo
- 8. Bio
- 9. Website Link

ii. Posts to page (25-30 posts)

iii. Community engagement

- 7. Engage with other accounts in industry
- 8. Comments, Likes

14. Marketing Approach

15. Collaboration to cover goals, needs, issues/struggles

16. Facebook Ad Spend

- i. Daily Promotion Of Content
- ii. Daily Ad Spend(\$20-\$40)
- iii. Total Ad Spend (\$800)

3. Content Development/Management

- i. Page Layout/Design
- ii. Profile/Cover Photo
- iii. About/Business Info Content
- iiii. Page Button
- iv. Retargeting

4. Posts To Page(25-30 per month)

- i. Images/Videos
- ii. Written Content
- iii. Relevant Content That Fits Brand

b. Instagram

3. Page Layout

- i. Profile photo
- ii. Website Link
- iii. Short Bio

2. Image/Video Creation 25/30 posts

3. Community Engagement

- i. engagement with other accounts in your industry
- ii. comments, likes

4. Ad spend

- i. Promotion Of Images/Videos
- ii. Daily Ad Spend(\$10,\$20)
- ii. Total Ad Spend(\$100)

iii. Total Ad Spend (\$800)

3. Content Development/Management

- i. Page Layout/Design
- ii. Profile/Cover Photo
- iii. About/Business Info Content
- iiii. Page Button
- iv. Retargeting

4. Posts To Page(25-30 per month)

- i. Images/Videos
- ii. Written Content
- iii. Relevant Content That Fits Brand

b. Instagram

4. Page Layout

- i. Profile photo
- ii. Website Link
- iii. Short Bio

2. Image/Video Creation 25/30 posts

3. Community Engagement

- i. engagement with other accounts in your industry
- ii. comments, likes

4. Ad spend

- i. Promotion Of Images/Videos
- ii. Daily Ad Spend(\$40,\$50)
- ii. Total Ad Spend(\$1000)

C. Twitter

i. Page layout

- 13. Profile/Cover Photo
- 14. Bio
- 15. Website Link

ii. Posts to page (25-30 posts)

iii. Community engagement

- 11. Engage with other accounts in industry
- 12. Comments, Likes



D. Youtube

- i. Page layout
 - 3. Channel Description
 - 4. Intro Video
 - ii. Profile/Cover Photo
 - iii. Video development(2 to 4 vids per month)
 - iv. Community management
 - 3. Respond to comments
 - 4. Like Positive comments
- Branding
- 1 FB Live Interview On BBX Platform
 - 1 On Camera Infomercial to use for promos
 - 1 Internet Radio Show Interview
 - 1 Print Magazine Interview
 - 1 Digital Magazine Interview
 - News Release for Self Promo

C. Twitter

- i. Page layout
 - 10. Profile/Cover Photo
 - 11. Bio
 - 12. Website Link
- ii. Posts to page (25-30 posts)
- iii. Community engagement
 - 9. Engage with other accounts in industry
 - 10. Comments, Likes

D. Youtube

- i. Page layout
 - 5. Channel Description
 - 6. Intro Video
 - ii. Profile/Cover Photo
 - iii. Video development(2 to 4 vids per month)
 - iv. Community management
 - 5. Respond to comments
 - 6. Like Positive comments
- Branding
- 1 FB Live Interview On BBX Platform
 - 1 On Camera Infomercial to use for promos
 - 1 Internet Radio Show Interview
 - 1 Print Magazine Interview
 - 1 Digital Magazine Interview

D. Youtube

- i. Page layout
 - 7. Channel Description
 - 8. Intro Video
 - ii. Profile/Cover Photo
 - iii. Video development(4 to 10 vids per month)
 - iv. Community management
 - 7. Respond to comments
 - 8. Like Positive comments
- Branding
- 1 FB Live Interview On BBX Platform
 - 1 On Camera Infomercial to use for promos
 - 1 Internet Radio Show Interview
 - 1 Print Magazine Interview
 - 1 Digital Magazine Interview
 - News Release for Self Promo

To Include:

- Reality Series / Documentary production and packaging for your brand. This is your own show to use personally as we will also syndicate and market across other platforms. This service include a media production team as well as hard copies of your materials to add to your products



- News Release for Self Promo

*This price drops down to **\$8,000.00**/Monthly with a **24 month** Contract. Comes with a following increase.*

*This price drops down to **\$20,000.00**/Monthly with a **24 month** Contract. Comes with a following increase.*

SOCIAL MEDIA INFLUENCER

With almost 300 Million Views on Social Media, Brother Ben X is a rising Social Media Influencer just within 24 months he has been able to unlock the internet by knowing when to post, what to post and how to engage target audiences. As a Social Media Influencer he is able to market your brand across various platforms and key specific audiences and demographics. Brother Ben X has established global credibility by establishing large audiences due to posting relevant topics and being honest in his commentary.

His own personal following speaks for itself and his main mission is to ensure your following increases, your views increase as well as educating you on tools you can use that has worked for him. Brother Ben X has been able to organically grow is Instagram Following to 51,000+, Youtube subscriptions are now at 81,000+ and his Facebook is at half a million followers. Through organic growth you are able to project support much more easily than paying for advertisements which may or may not evolve into anything outside of awareness.

Brother Ben X is a Social Media expert who gets results for himself he is able to share with his clients. Allowing a social media expert to build a brand increases sales potential exponentially. As a Social Media Influencer, Brother Ben X allows his clients to focus on what they do best, while he does what he does best in making sure all eyes possible are on each client, their products, services and overall platform.

Brother Ben X has gone viral too many times to count by promoting truth, reporting on entertainment through his interesting perspective. He is very in tune



with current events that others may not be aware of to effectively engage and build a following on their social media platforms. He is able to take brands to their next level and guarantees his services will get you in front of a lot of people who will view your story enough to get them to your door. The immediate effects of what this Social Media Influencer has been able to provide is to effectively communicate your message to your audience.

People pay up to \$20,000.00 monthly for Social Media engagement while Brother Ben X offers the same quality of services for half that and under.

MULTIMEDIA CLIENT PARTNERS

TELEVISION NETWORKS

BPEN KWDA-LD Channel 30.8, 5.4 Million

Television Viewership + 5 Million Streamers

VIRTUAL EMINENCE MEDIA GROUP | P Chatman Network

Streaming viewership + 10 Million

YOUR NOW NETWORK

Streaming viewership + 10 Million

- a. *Possible Opportunity to Purchase Your Own Network via **Virtual Eminence***
- b. *Possible Opportunity to Purchase Your Own Network via **Your Now Network***

INTERNATIONAL

Guardians of The Nation International, www.Gotni.org Africa/U.S. 2 Million Member Database

Action Wealth Academy London/U.S.

INVESTMENT GROUPS



Prosperity Mint, ProsperityMint.com 35,000 Member Database

Community Economic Opportunity, C.E.O. 250,000 Member Database

PUBLISHING COMPANIES

Omai Publishing

Jabez Books

TELEVISION SHOWS

See Black On Demand

Starring Dallas

RADIO

KHVN 970 AM, Heaven 97, Business StartUp 101, Personality & Executive Producer

Power 214 Radio, The Black Print, Radio Personality, Executive Producer

FishBowl Radio Network, Inspired Intimacy Show, Contributing Producer/Host
5,000 Regular Viewers/Listeners

Coffee w/Kelly, 2,000 Regular Viewership

CBS Radio/Univision Radio, LNG (Local National Global)

MAGAZINES

Fab Dallas Magazine

Equanimity Magazine

Epitome Magazine

Kingdompreneur Magazine



NEWSPAPERS

Texas Metro News

The Dallas Weekly

North Dallas Gazette

Garland Journal

Manna Express

Hub Pages

Elite News

MOBILE APPS

Texas Black Pages, 1,000 Business Partners across Texas.

COMMUNICATION COMPANIES

Omen Communications

SERVICES

Positive Multimedia content creation, developing, packaging and distribution.

DISTRIBUTION

BPEN Channel 30.8 Airtime | 8 Shows aired monthly on digital network Television

Article sent to all Partner Magazines

Article sent to all Partner News Papers

Radio on-air Interviews

Speaker Platform at our C.E.O. Monthly Event + vendor

Speaker Platform at our Millionaire Maker Club Conferences + vendor

Custom Speaking and Event Engagements

On – Air Radio Interviews



Basic Book Publishing Deal + Book Signing Set up

Social Media, Radio and Facebook Live Buzz

Content Creation & Consulting

Media Consulting Session

Content Development & Distribution (both inside and outside of our platforms)

Television/Radio Show runner services (Producer)

In-Person or Teleconference with 2 Media Investors

Videography & photography services

Production of Television/Radio Show packaging (editing for TV/Radio)

Television Intro

Radio Intro

Flyers & Promotions

Audio | Video | Written Public Figure Endorsements

Street Team | Distribution of Promotional Materials

Unlimited News Releases sent to 200 media outlets

BONUS: 18/Months of Advertising on our weekly Radio Show on Power214 Radio

STATS

BPEN 5.4 Million Viewers

The Brother Ben X : 270 Million Social Media Views

MAGAZINES

FAB Dallas Magazine: 6,000 Daily Traffic Online | 100,000+ Subscribers | 500+ Live Event Attendance



Plano Profile: 160,000 monthly readers

Equanimity Magazine: 20,000 Email Blast | 10,000 Organic Facebook Fans | 1.4 Million Readers

Epitome Magazine: 5 Million Readers

Epitome™ Partners

The Potter's House, Bishop TD Jakes Ministries

AARP

McDonald Gospel Tour

Abingdon Press

Methodist Charlton Medical Center

Mobile Axept

Live Stream TV

Epitome™ Magazine has reached readers in 50 states:

Texas, Louisiana, Oklahoma, Arkansas, Alabama, Mississippi, Tennessee, Georgia, Florida, North Carolina, Connecticut, Virginia, South Carolina, Kentucky, Kansas, Ohio, Oregon, Illinois, Michigan, Nebraska, Oregon, Pennsylvania, New York, Washington, District of Columbia, Virginia, Iowa, Maryland, California, Wyoming, Utah, Nevada, California, New Jersey, Wisconsin, Arizona, Missouri, Connecticut, Massachusetts, Indiana, West Virginia, Colorado, Delaware, Minnesota, and New Mexico

MULTIMEDIA PLAN

We use the content we create and that you provide to submit to our entire multimedia network. They simply take our submission and place in their distribution channels. They promote you as much as we do.

CONTACTS

Dr. Omai Kofi, Business Manager

[214-707-0406](tel:214-707-0406)

omaikofi@gmail.com



Brother Ben X, Founder, CEO

Omai Entertainment Group is Equanimity Magazine's 2016 Media Partner of The Year featured on Bravo Television

OMAI ENTERTAINMENT GROUP

2016 Equanimity Media Partner of The Year

Award: <http://www.fashionscoop.com/dscoop/equanimityawardsgala/>

OEG develops and distributes positive multimedia content which is distributed across a multimedia platform with one click.